

Editorial Letter

This special edition of “Revista de Negócios” is dedicated to honor the 20 years of PPGAD. We seek to devote such space to the researchers and teachers who have contributed to the academic development of our program. Our research trajectory over the last 20 years reflects our commitment and dedication to transform the academic space of PPGAD into locus for the development of research with focus on strategy, entrepreneurship and innovation. These are pillars of research that have made our program a prominent program among the graduate programs in administration in the country, and our researchers in militants who act in a continuous and progressive way in the main events, conferences and Journals of the country oriented to the publication of articles and research related to the themes of strategy and innovation.

Throughout this twenty-year period, the “Revista de Negócios” has evolved as a result of PPGAD's growth. But it also contributed to the creation of an intellectual platform to communicate directly with the researchers of other programs. The twenty-year history of PPGAD is also the history of two decades of “Revista de Negócios”, a history of interaction, mutual influence and faith that a master's program of a Regional University has its place in the Brazilian scenario of scientific research in the area of administration.

The homage to PPGAD for its twenty years is also an opportunity to think about the future. The “Revista de Negócios” has set some goals that guide its future path. First, seek the development of an editorial policy to promote strategy and innovation research from the perspective of emerging economies. In our understanding, this means searching for the publication of research that highlights the context and dynamics of emerging economies in order to understand the strategies and innovation of organizations from emerging economies, or that operate in such economic and institutional environments.

On the other hand, aware that we need to communicate with our partners and peers in Brazil and in the world, we gradually plan to turn our Journal into a space for the publication of articles in the English language and its indexing on international platforms. Finally, we are convinced that the advancement of science also happens due to the insertion in national and international networks in a perspective of cooperation and multidisciplinary. This is why we open this space not only for business scholars, but also welcome the whole scientific community in general, with the objective of collaborating with the critical and interpretative reflection on the themes related to Strategy, Entrepreneurship and Innovation.

Mohamed Amal
Editor